



metavers.

leading innovations.

Your partner in the Metaverse for the conception & implementation of holistic success strategies, including productization.

Find with us the success-critical sweet spot of your company in the digital world of the emerging Web 3.0! As an experienced innovation agency, metavers GmbH accompanies you every step of the way, all the way to implementation.

Don't wait long, act now!

[Website](#) >

metavers in a nutshell.

- Our exclusively senior-level **team members** are experienced **visionaries, strategists** and (computer vision) **product developers**.
- Our team members are **experts in developing viable enterprise future strategies and scalable technical solutions** in Virtual Reality (VR), Augmented Reality (AR), Mixed Reality (MR), Artificial Intelligence (AI), Digital Twins, Robotics, Blockchain and NFT releases.
- We are a **network agency** founded in 2009.
- We have been working cooperatively with industry-leading experts **for more than 15 years**.
- We have locations in **Munich, Frankfurt, Günzburg**, Germany.

More than ...

400

realized projects

300

companies advised

15

years experience

The top 5 Metaverse technology building blocks:

Web 3.0 opens up completely new, decentralized business models and offers previously unimagined opportunities for economic growth.

Blockchain technologies promote collaboration and co-creation through optimized, secure and decentralized data exchange and decision-making processes.

Artificial Intelligence (AI) enables real-time insights into enterprise data, including analysis, identification of problems or potentials, and minimization of business risks.

Extended Reality (XR) simplifies complex workflows and product representations through phygital* worlds. This significantly increases efficiency, productivity, communication and collaboration.

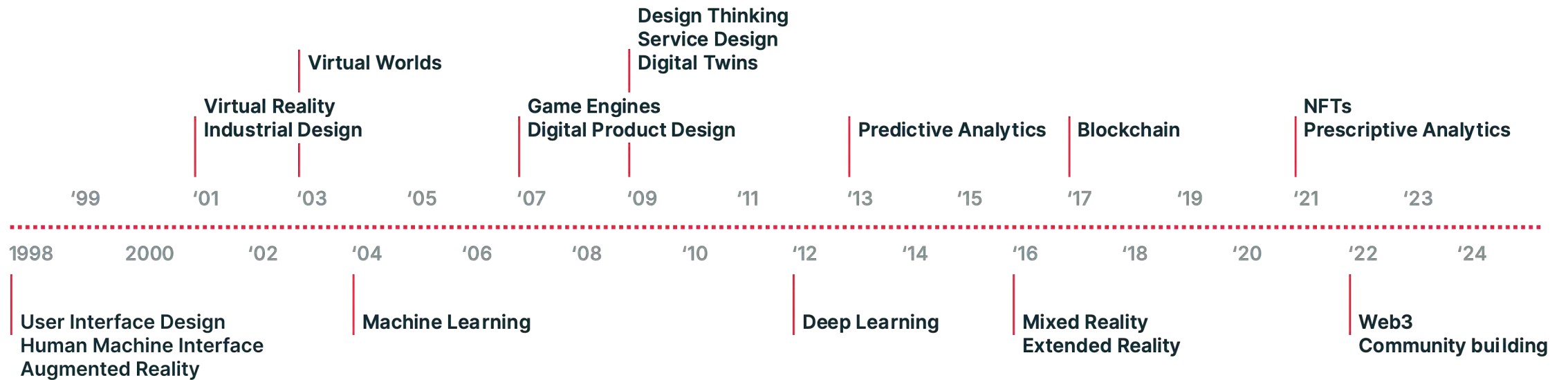
Digital twins help identify potential problems in the planning phase. The result: higher project efficiency, planning flexibility and product quality as well as cost reductions and shortened commissioning times.

* Phygital is a marketing term from the English language and is composed of physical and digital. Phygital thus builds a bridge between the analog and digital worlds.

Our service portfolio:

- Our **focus industries:**
 - Automotive
 - Engineering
 - Real Estate
 - Medical Technology
- We carry out complete **innovation projects** on behalf of our customers from ...
 - ... user research over
 - problem definition,
 - solution development,
 - prototyping + testing, up to
 - implementation and
 - ongoing support.
- Our **offering** at a glance:
 - **Services:**
 - Consulting, Coaching + Mentoring (Change Management)
 - Strategy
 - Workshops
 - Lectures + Keynotes
 - **Digital Product Development:**
 - Project Management/ Owning
 - Design Thinking
 - User Experience [UX] Research (qual., quant.)
 - User Experience [UX] Design
 - User Interface [UI] Design
 - 3D-Content Creation
 - Industrial + Product Design (Hard- + Software)
 - Extended [AR, VR, MR] Reality Software Development
 - Extended Reality App-Development
 - Data Science & Analytics
 - Artificial Intelligence Development

Our team's hands-on experience in technology:



I. Workshops – workshops to mentoring

Practical support for promoting creativity, change, and collaboration through our tailored training and information sessions. Flexible formats for different target groups - online or offline.

Starting position:

"I am looking for a partner who offers customized workshops and engaging in-house events to foster creativity, accelerate change, and build meaningful relationships with my customers and employees."

Goals:

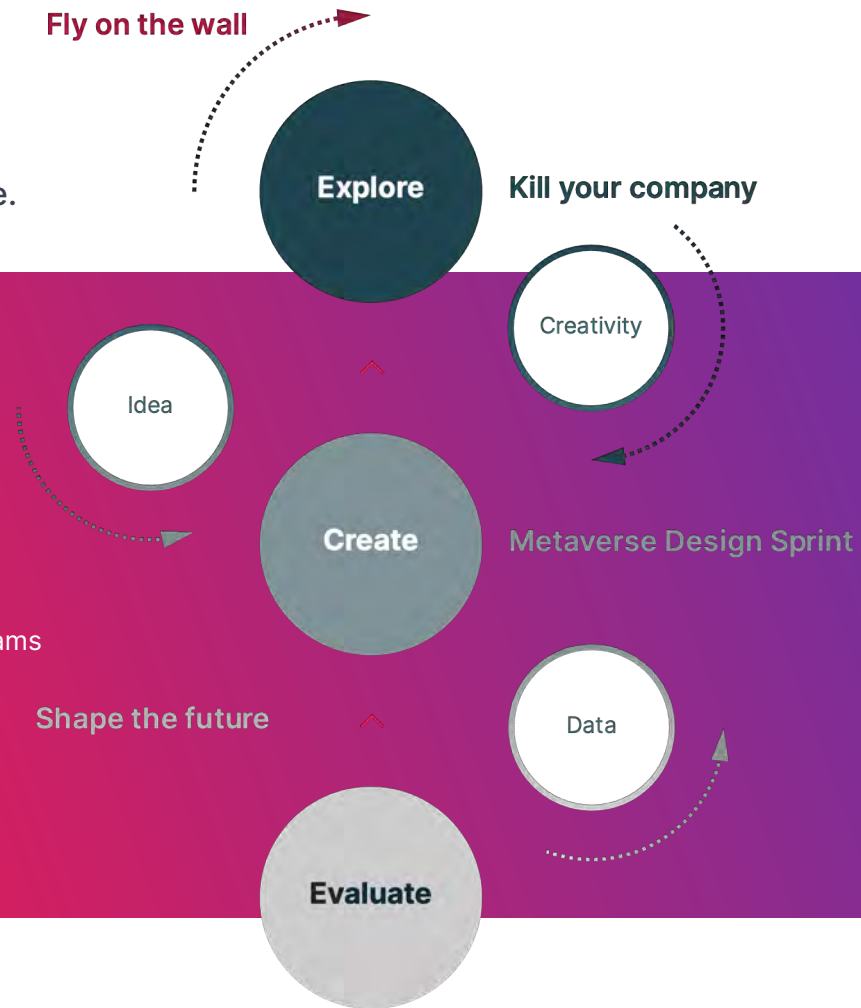
- Foster creativity and innovation with dynamic workshops that challenge conventional thinking
- Accelerate problem-solving and gain strategic advantages in the digital landscape through rapid prototyping and constructive collaboration
- Strengthen engagement and relationships inside and outside the company through shared learning opportunities with internal events and digital meetings

Suitable for:

- C-level
- Cross domain teams
- Product + service teams

Duration:

- 0.5 to 5 days



II. Strategie & Consulting

Navigate confidently through the Metaverse. Successfully develop new strategies. Foster growth. Optimize innovation projects through co-creation. Generate higher revenues.

Starting position:

"For me it is difficult to penetrate the complex Metaverse landscape and create a successful strategy for my company."

Goals:

- Stay ahead of trends, anticipate developments, develop suitable solutions
- Promote employee and team development by questioning current processes
- Efficient implementation of innovation projects through collaboration to open up new and sustainable sources of revenue

Suitable for:

- C-level
- Departments
- Cross domain teams

Duration:

- 3 to 6+ months



III. Digital Products & Services

Tailored digital solutions in the fields of Mixed Reality, AI, and Metaverse. Seamless integration into existing systems by our experienced team.

Starting Position:

We need an agile, customer-oriented provider of digital solutions who can accompany us in the areas of Mixed Reality, AI, and Metaverse implementation while ensuring seamless integration into my systems."

Goals:

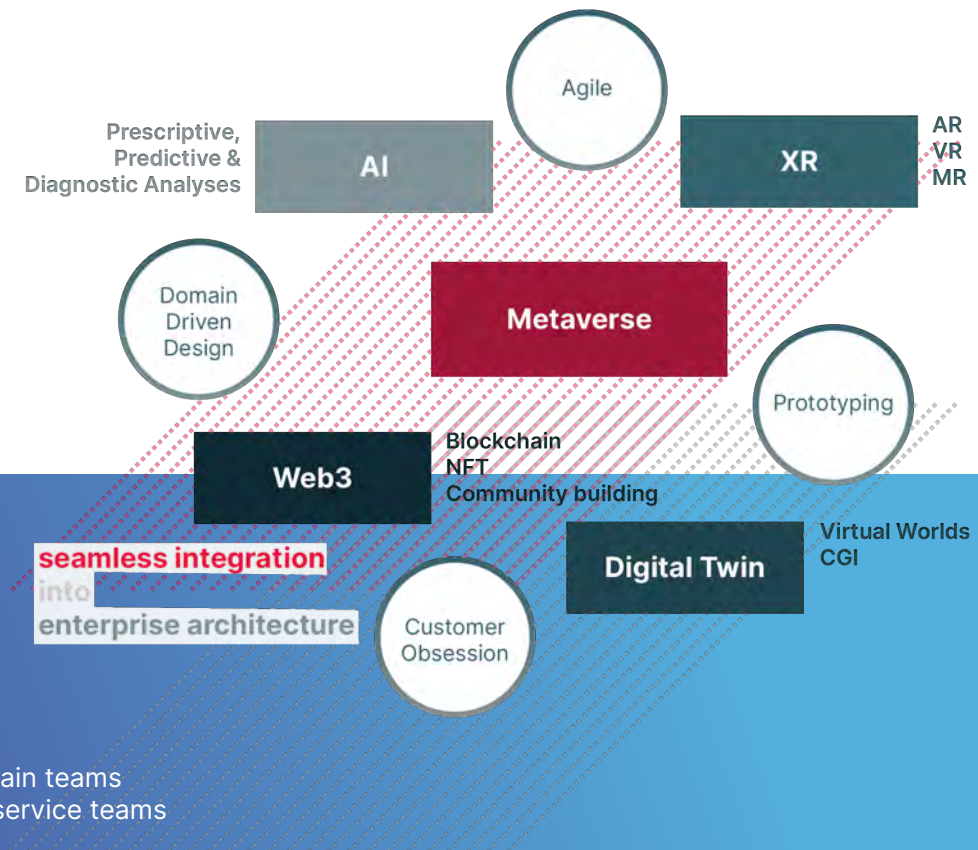
- Comprehensive digital solutions, including Mixed Reality, Augmented Reality, Metaverse, Virtual Worlds, and Web 3.0
- Customer-oriented and agile approach that delivers tailored solutions for maximum customer benefit
- Seamless integration into existing enterprise architectures and driving digital transformation

Suitable for:

- Cross-domain teams
- Product + service teams

Duration:

- 5 to 90 days



IV. Speaker & Events - from lectures to key notes

Practical support for promoting creativity, change, and collaboration through our tailored lecture based information sessions. Flexible formats for different target groups - online or offline.

Starting position:

"I am looking for engaging formats that provide new perspectives, stimulate the spirit of innovation and teamwork, and at the same time promote knowledge exchange in the context of a next-level culture."

Goals:

- Promote creativity and knowledge exchange through various formats that encourage open discussions, networking, and collaboration
- Accelerate company growth and transformation by developing a team-oriented, innovation-driven culture
- Optimize teamwork through different online or offline formats tailored to specific target groups

Suitable for:

- C-level
- Departments
- Product teams

Duration:

0.5 to 2 hours

Key Notes

C-Level Ramp-up

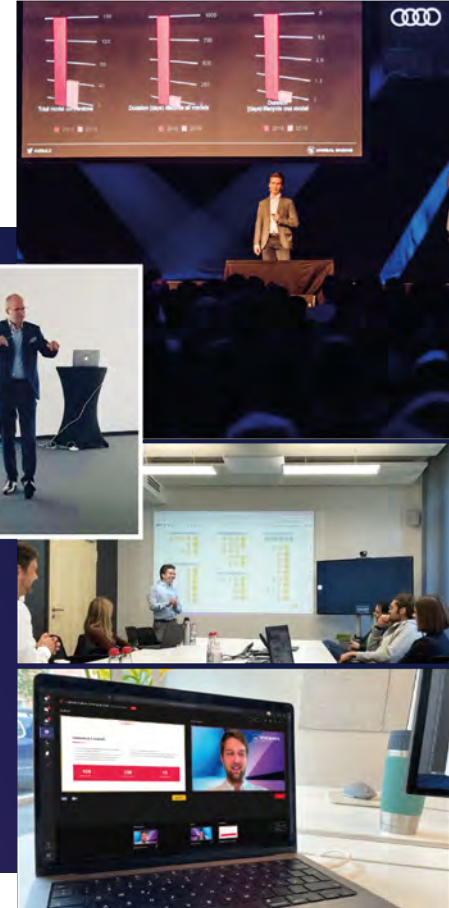
Fishbowl

Brownbag

Panel discussions

Technical lectures
(Online) lectures

Impulse



What motivates us: our values.

Individuality

We believe in individuality as a powerful strength of effective differentiation. We promote uniqueness to achieve effective progress.

Inspiration

Is for us the inspiring source of our daily work. We draw inspiration from meeting people, exciting projects and from contact with the latest technological possibilities.

Trust

For us, trust is the basis of any cooperation. We communicate and act transparently and reliably.

Innovation

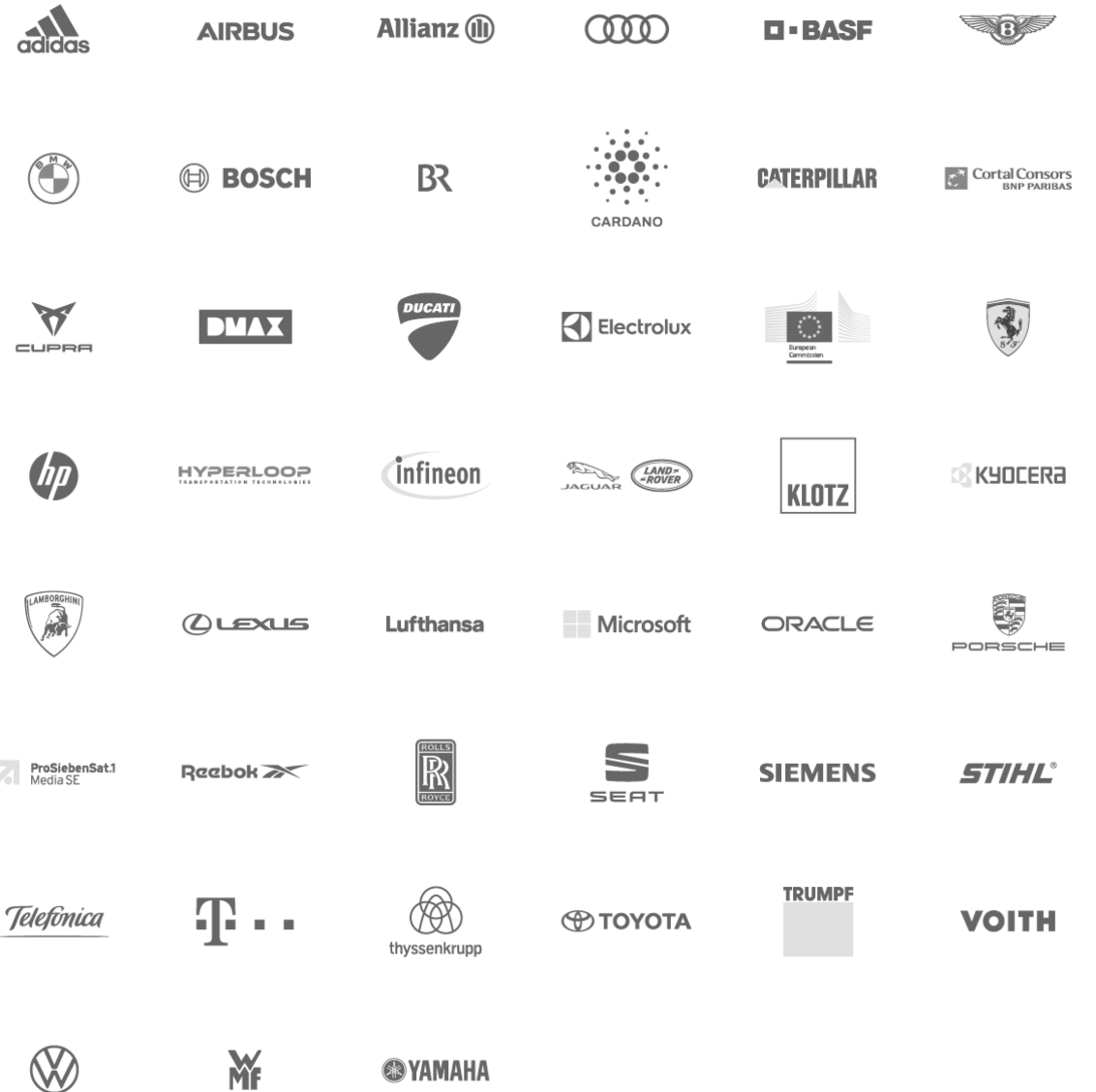
Innovation is the driving force of progress. Whether continuous change over a longer period of time disruptive change.

Knowledge

We love knowledge, because knowledge and learning means further development for us. We help to bring knowledge into companies and to deepen it.

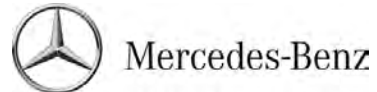
Courage

We do not hesitate to break new ground fearlessly and feel comfortable in the pioneering role if we can use it to drive things forward. We take the associated possibility of failure sportingly.



Team-References:

Lecture, Keynote & Workshop References:



KLOTZ

Technology meets future.

Jörg Thomas

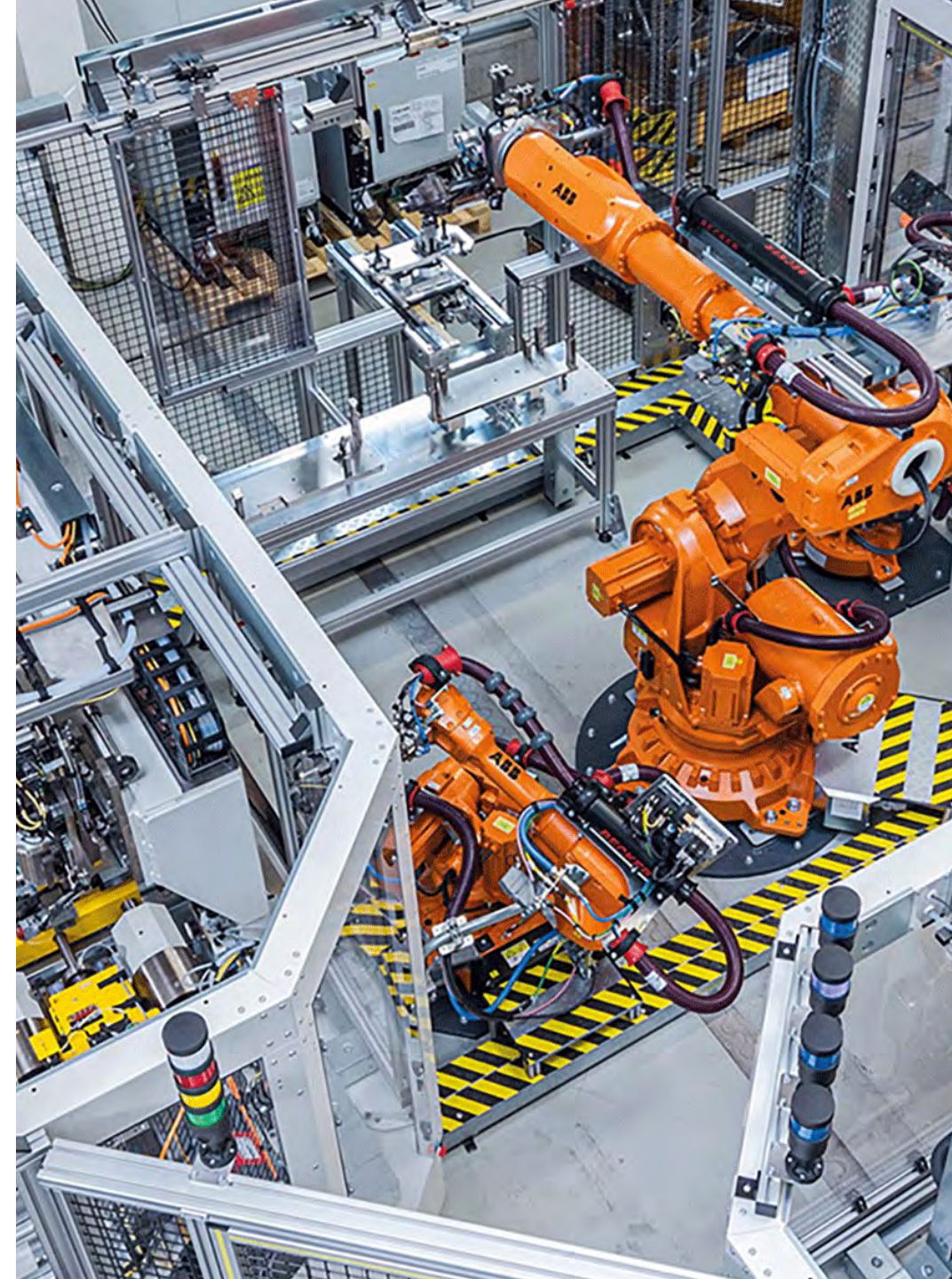
CTO | KLOTZ GmbH

30% faster commissioning despite supply chain disruptions

"The consistent digitization of our plants is a real game changer that gives our company a measurable competitive advantage, especially in times of supply chain disruptions. For example, we have been able to reduce commissioning times for our customers by up to 30%.

This was made possible by the development of digital twin software for virtual commissioning. We can now realistically simulate the complete production of individual components and even obtain a digitally available twin product at the end.

This valuable tool, combined with the powerful KinRig software for efficient plant automation, which was also UX-optimized and co-developed by metavers GmbH, significantly increases the maturity of our PLC programs."





Chris Bohrson

former **Vice President** | BOSCH OEM Diagnostics and Information Solutions

From zero to 18 OEMs in just two years - from developing the software from scratch to acquiring 18 customers

"In just two years, Kai Thomas and Thomas Zuchtriegel's team went from zero customers and building software from scratch to partnering with 18 OEMs. Their expertise as consultants, technical design thinkers, and doers in the digitized economy make them valuable leaders in transforming businesses. Their ability to quickly grasp complex issues and think innovatively, combined with their experience, allows them to work extremely well with executives, technologists, and customers.

They successfully designed an augmented reality diagnosis tool and, with their expertise and guidance, it was implemented and scaled for maximum impact. Working with Kai, Thomas, and their team is always a stimulating, pleasant, and goal-oriented experience."



Your partners



Kai Thomas

Founder & Managing Partner

kai.thomas@metavers.de

+49 (0) 151 193 937 17



Thomas Zuchtriegel

Managing Partner

thomas.zuchtriegel@metavers.de

+49 (0) 176 576 876 98

www.metavers.de/en/

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